



DR. JEYASHREE G. IYER

[I/C Principal]

Professor



About Me

To hone and imbibe communication skills to the young aspiring scholars to face the challenges and competitions in life confidently.



Educational Qualifications

- B.A. (1986)
Madras University
- M.A. (1989)
Madras University
- M.Phil. (2000)
Madurai University
- Ph.D. (2010)
Mumbai University



Teaching Experience

33 years.



Appointment on various Authorities/Bodies of College

Refer Attachment : 01



Research Publications

Refer Attachment : 02



Seminars & Conferences

Refer Attachment : 03



Faculty Development Programme (FDP)

Refer Attachment : 04



Academic Writings

Refer Attachment : 05

1. Appointment on various Authorities/ Bodies of College

1. **Chairperson of the Cultural Association** in the college.
2. **Chief Editor** of the College Magazine.
3. Member of **Examination Committee**.
4. Had been deputed as N.S.S. Programme Officer for the academic years 2006-07 and 2007-08.
5. **Subject expert** of the selection committee in the subject of English and Business Communication.
6. Nominated by Honourable **Vice Chancellor** as the subject Expert for the Screening Cum Evaluation Committee for making recommendation to the governing body for promotion of Assistant Professor from stage 2 to 3.
7. Visiting faculty of **Mass Communication and Public Speaking**.
8. **Staff Secretary** of the College.
9. Chief Conductor of University Exams.
10. Official member of **All India English Faculty Association**.
11. **Chaired** the Presentation sessions in Seminars and Conferences.
12. Coordinator of **NAAC** Steering Committee
13. Reviewed research papers for pre-reviewed JOELL Journal.

2. Research Publications

1. **Published 17 papers** in national/ international seminars and conferences.
2. **Published 10 papers in** Veda's international Journal of English Language and Literature. (Peer Reviewed Journal) Impact factor: 3.09
3. **Published five papers in** Research Journal of English (RJOE), A Peer Reviewed Journal.
4. **Published one paper in** International Journal of Current Research (**IJCR**), A Peer Reviewed Journal. 4.385

5. Had been awarded **Certificate of Excellence** for a paper Presented and Published in International conference organized by Ramanand Arya DAV College, Mumbai on 7th March 2015

3. Papers Presented/Published in Seminars and Conferences:

1. National Seminar, Mumbai University and Collegiate English Teachers' Association on 22nd Sept.2006,

TITLED- CONTEMPORARY WOMEN WRITERS OF TAMIL NADU.

2. National Seminar, Department of English, Mumbai University, 5th and 6thFeb. 2009.

TITLED- DEPICTION OF SURROGATE MOTHERS IN TAMIL FICTION.

3. National Conference, Ethiraj College, Chennai on 18th and 19th March, 2010.

TITLED- ESSENCE OF CULTURE, HISTORY, AND ETHNICITY IN KIRAN DESAI'S NOVEL: THE INHERITANCE OF LOSS.

4. National Seminar, M.D.College of Arts, Science & Commerce, Mumbai , 21st Sept.2013.

TITLED- SOCIO-CULTURAL ENVIRONMENT IN RAJAM KRISHNAN'S NOVEL.

5. International Conference, Government Arts College, Salem, Tamil Nadu, 30th Jan. 2015. ISSN: 2249-2569, e-ISSN:2320-2955, ISBN: 978-81-909047-9-7. Impact factor 2.889.

TITLED-CONTEXTUALIZATION OF LANGUAGE AND CULTURE IN RAJAM KRISHNAN'S NOVEL 'KURINCHI THEN'

6. National Seminar, AcharyaNagarjuna University, Guntur, A.P., ISSN 2321-0818, 13th& 14th Feb.2015.

TITLED- COMPARATIVE STUDY OF LITERATURE ACROSS LINGUISTIC AND CULTURAL BARRIERS.

7. National Seminar, Al-Ameen Arts, Science, & Commerce College, Bangalore, 26th& 27th March 2015. ISBN-978-81-930411-2-3.

TITLED- TRAJECTORIES OF MULTICULTURAL CONSCIOUSNESS IN PEARL BUCK'S NOVEL, COME MY BELOVED.

8. International Conference, K.C. Law College, Mumbai, 11th April, 2015, ISSN-2319-2429.
TITLED- ROLE OF LITERATURE AND MEDIA IN WOMEN EMPOWERMENT.
9. International Conference, Maniben Nanavati Women's College, 24th July 2015, ISB-978-93-5249-010-3.
TITLED- ISSUES AND CHALLENGES OF TEACHING HIGHER EDUCATION IN INDIA.
10. National seminar, ICSSR Sponsored, B.L.Amlani College, 7th Aug. 2015.ISBN 978-93-5212-846-4.
TITLED-EMPOWERMENT OF WOMEN AGAINST SOCIAL AND CULTURAL BARRIERS.
11. International interdisciplinary Conference, N.G.Acharya and D.K.Marathe College, 9th&10th Oct.2015.
TITLED- THE COMPARATIVE STUDY OF LITERATURE AND INTERCULTURAL RELATIONS.
12. International Conference, ICSSR sponsored, B.L.Amlani College, 5th Dec.2015, Management Guru: Journal of Management Research, Vol. IV, Issue No.2, Nov: Dec: Jan: 2015-16. ISSN 2319 2429.
TITLED- WOMEN AMIDST POLITICS OF SPACE AND CULTURE.
13. National Conference, Dr. Ambedkar College, Mumbai, 23rd Jan. 2016, ISSN.294-4560.
TITLED- EDUCATION IN INDIA: PAST AND PRESENT.
14. International Conference, DAV,College, Mumbai, 7th March 2016,, ISSN 2319-7943,Impact factor: 2.1632.
TITLED- POLITICS OF BODY LANGUAGE. HAD BEEN AWARDED OF EXCELLENCE FOR THE PAPER.
15. Journal of English Language and Literature- Joel, Veda Publication, Vol.2, Issue no. 4, 2015, ISSN 2349-9753, Impact Factor: 3.079.
TITLED- COMPARATIVE STUDY OF LITERATURE AND INTERCULTURAL UNDERSTANDING.
16. International Conference, Bhavishya 2016, ISSN 2319-4766, Impact Factor4.889, 18th Feb 2016.
TITLE-SIGNIFICANCE OF LANGUAGE, LITERATURE AND COMMUNICATION IN THE CURRICULUM OF HIGHER EDUCATION.

17. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal). Vol.3, Issue no. 2, 2016, ISSN 2349-9753. Impact Factor: 3.079.

TITLED- LINGUISTIC CHAUVINISM.

18. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal) . Impact Factor: 3.079, Vol: 03, Issue: 04, 2016. ISSN 2349-9753.

TITLED: EPISTOLARY POEMS: A WINDOW OF POWERFUL EXPRESSIONS,

19. Research Journal of English (RJOE), ORAY”S Publication. (An International Peer Reviewed Journal). ISSN 2456 2696.

TITLED: THE GENRE OF EPISTLES.

20. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal). Vol.4, Issue: 4, 2017, ISSN 2349-9753. ImpactFactor: 3.079.

TITLED: NEW DIMENSIONS OF ENCODING MESSAGES.

21. International Journal of Current Research (IJCR), A Peer Reviewed Open Access Journal, ISSN: 0975-833X, Impact factor: 7.086.

TITLED- NUANCES OF FACE TO FACE COMMUNICATION.

22. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal). Vol. 4, Issue, 2, 2017 ISSN 2349-9753. Impact Factor: 3.079.

TITLED: SIGNIFICANCE OF FOREST IN CHILDREN’S LITERATURE.

23. Research Journal of English (RJOE), ORAY”S Publication. (An International Peer Reviewed Journal). 2456 2696. Vol.2, Issue: 4 2017.

TITLED: CARTOGRAPHY OF COLOR BLACK IN LITERATURE AND COMMUNICATION.

24. Research Journal of English (RJOE), ORAY”S Publication. (An International Peer Reviewed Journal). ISSN 2456 2696. Vol.2, Issue: 4 2017.

TITLED: TYPES AND TECHNIQUES OF INTERVIEW.

25. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal). ISSN 2349-9753. Impact Factor: 3.079, Vol.5, Issue. 2. 2018.

TITLED: SOCIO CULTURAL IMPACT ON DECODING MESSAGES.

26. Research Journal of English (RJOE), ORAY’S Publication. (An International Peer Reviewed Journal). ISSN 2456 2696. Impact Factor: 4.359, Vol.3, Issue.3, 2018.
TITLED: MEDIA COMMUNICATION.
27. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal). Impact Factor (SJIF) 4.092 <http://www.joell.in> Vol.6 Issue 1 2019.
ISSN- 2349-9753
TITLED: A MULTIFACETED GLIMPSE ON APATHETIC LISTENING.
28. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal). Impact Factor (SJIF) 4.092 <http://www.joell.in>. Vol.6. issue.4. 2019.
TITLED: A GLIMPSE ON INTRICACIES OF ENGLISH LANGUAGE.
29. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal). Impact Factor (SJIF) 4.092 <http://www.joell.in>. Vol.7. Issue.3. 2020. ISSN 2349-9753
TITLED: ON CRITIQUING INFLUENCE AND PLAGIARISM.
30. Research Journal of English (RJOE), ORAY’S Publication. (An International Peer Reviewed Journal). ISSN 2456 2696. Impact Factor: 6.03, Vol.6, Issue.2. 2021. ISSN 2456 2696
TITLED: PANDEMICS: FROM LITERATURE TO RELIGION.
31. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal). Impact Factor (SJIF) 4.092 <http://www.joell.in>. Vol.9, Issue.1. ISSN 2349-9753.
TITLED: A GLIMPSE ON FEMININE WRITING.
32. Journal of English Language and Literature (JOELL), Veda Publication, (A Peer Reviewed International Journal). Impact Factor (SJIF) 4.092 <http://www.joell.in> Vol.9, Issue.2. ISSN 2349-9753
TITLED: ON DECODING THE TRAJECTORY OF CONSCIOUSNESS IN BLAKE’S POETRY

4. Faculty Development Programme (FDP):

1. Completed **one Orientation Programme** and **three Refresher Courses** as per the UGC guidelines.
2. Completed **one Refresher Course in N.S.S.** conducted by Tata Institute of Social Science, Mumbai.
3. Participated in Seminars and Conferences and Faculty Development Programmes.
4. Organize workshops/seminar on **Communication Skills and Personality Development** for the Students
5. **Organized two day National Seminar** in collaboration with Mumbai University and Collegiate Teachers' Association "Feminism in Literature" on 14th and 15th Feb.2007
6. **Organized one day National Seminar** on 'Higher Education System of India: Issues, Challenges and Emerging Trends' on 23rd Dec.2016.
7. **Chief Editor of the one day National Seminar Proceedings** held in our college on 'Higher Education System of India: Issues, Challenges and Emerging Trends' on 23rd Dec.2016.
8. Presented a seminar proposal to UGC and ICSSR to be held in the academic year 2016-17.
9. **Orientation Programme for the Revised Syllabus in Business Communication**, 18th Sept. 2009
10. **Workshop on Translating Dalit Sensibility**, Centre for Multidisciplinary Research in Language and Literature on 8th and 9th Jan. 2010.
11. **Faculty Development Programme**, The Role of Teacher in Higher Education, IBS, Business School, Mumbai, 16th Aug. 2013
12. **Inter college Seminar**, Business Ethics, N.M. College, Mumbai, 23rd June 2012.
13. Participated in the **One Day Workshop on Revised Syllabi and Paper Patterns** of B.Com and M.Com on 8th August 2016 organized by the Board of Studies of Mumbai University.

14. **National Seminar**, Women Development Cell, University of Mumbai on 17th and 18th Nov. 2006, “Gender Equality and the Indian Republic”
15. **International Conference** on “New Worlds, New Texts: English Literatures in the Global and Local Order” organized by the Department of English, University of Mumbai between 20th and 22nd Dec. 2006.
16. **National Seminar**, Department of English Mumbai University, “Indian Theatre Today”, on 30th and 31st Jan. 2008.

5. **Academic Writings:**

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| ❖ Unit 1: Building vocabulary with exercises: | 8.hrs. |
| <ul style="list-style-type: none"> • A brief lecture on need and importance of word power in academic writing. • Word power. • Vocabulary exercises • Antonyms and synonyms • Cliché, slang and idioms and phrases versus academic writing. • One word substitute. • Correct spelling | |
| ❖ Unit 2: Grammar and sentences: | 8 hrs |
| <ul style="list-style-type: none"> • A glimpse on English Grammar • Redundant language • Sentence constructions: Simple , complex and compound sentences, change the voice, Prepositional phrases, • Common errors in English, editing the sentences. • Types of sentences- assertive, negative, interrogative, exclamatory and imperative. • Formal and informal language. | |
| ❖ Unit 3. Review session and interaction with the students. | 1 hr |
| ❖ Unit 4. Paragraph writing | 3 hrs. |
| <ul style="list-style-type: none"> • Types of paragraphs : from hints, topics, narrative, description, process analysis, persuasive. Précis writing | |
| ❖ Unit 5: Essay writing. | 3 hrs. |
| <ul style="list-style-type: none"> • Paragraph vs Essays. Preparation for writing an essay | |