

People's Education Society's
DR. AMBEDKAR COLLEGE OF COMMERCE AND ECONOMICS WADALA, MUMBAI
AFFILIATED TO UNIVERSITY OF MUMBAI
DEPARTMENT OF STATISTICS ORGANISES BRIDGE COURSE ON
"BASICS OF MATHEMATICS AND STATISTICS"

Academic year 2021-22

TITLE: "BASICS OF MATHEMATICS AND STATISTICS"

PREAMBLE:

A short intensive learning programme designed to help students to acquire skills and knowledge needed for online MCQ type examination pattern for FYBCOM Students. To help those students who have not studied Mathematics in 11th and 12th standard and find it difficult to cope up with this subjects

OBJECTIVE:

1. To bridge the gap between 10th standard and F.Y.BCOM with respect to the basic concepts in Mathematics and Statistics
2. To make students understand basic concept of Mathematics and Statistics and principles computational skills, algebra, basic statistical measures and their application in business.

SYLLABUS:

1. Basic calculation using simple calculator
2. Calculate values from given proportions and percentage
3. Introduction to Shares and Mutual Fund
4. Find the values of factorials, Permutations and Combination
5. Measure of Central Tendency for Simple Data
6. Measure of Dispersion & test of Consistency
7. Probability Theory & Distribution
8. Best Decision under Uncertainty & Risk Environment

CURRICULUM:

Course Duration: 12 days(2 hrs per day), Total – 24 hrs

Eligible Students: Any FY Students in the field of Commerce

Commencement of Course: 20th December 2021.

Time: 2:00 pm to 4:00 pm

Mode: Online

REFERENCE BOOKS:

Mathematical and Statistical techniques by Prof. Swapnal Shinde and Dr. Latika Bonde,




Jyashree G.
Principal
Dr. Ambedkar College of
Commerce & Economics
Wadala, Mumbai - 400 031.

Mathematical and Statistical techniques by Dr. M.N Welling, Mrs. P.M Saraph and Dr. S.M. Diwanji, Basics of Mathematics by Prof. Agashe and Prof. Kulkarni

COURSE OUTCOME:

1. Improvement in understanding of Fundamental Calculus.
2. Enhance Computational Skills in Algebra, Geometry and Applied Mathematics
3. Develop Aptitude and Reasoning skill
4. Use Mathematical and Statistical application in business.


Prof. Swapnal Shinde
In-charge of statistic Dept.
(Course Coordinator)

Dr. Jayeshree Iyer
(I/C Principal)




Principal
Dr. Amberkar Colleg
Commerce & Econom
Wadala, Mumbai - 400

People's Education Society's
Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai

Bridge Course by Department of Statistics

A short intensive learning program designed to help students to acquire skills & knowledge needed for Online MCQ Type Examination Pattern

Statistics Department

Online Bridge Course for F.Y. B.Com Students

Subject : Mathematical & Statistical Techniques

Course Duration 12 days, 2hours each

Total 24 Hours

Start Date 20th Dec. 2021

Up to 7th Jan. 2022

Tentative Dates : 20th, 21st, 22nd, 23rd, 24th, 27th & 28th Dec. 2021 & 3rd, 4th, 5th, 6th, 7th Jan. 2022

Time : (2pm to 4pm)

Syllabus that will be covered as per the requirement of online MCQ Type Examination Pattern:

Basic Calculations-using simple calculator

To calculate values from given Proportions & Percentage

Intro to Shares & Mutual Fund

To find the values of Factorials, Permutation & Combination

Measure of Central Tendency for Simple Data

Measure of Dispersion & test of Consistency

Probability Theory & Distribution

Best Decision under Uncertainty & Risk Environment



Jayashree Z.
Principal
Dr. Ambedkar College of
Commerce & Economics
Wadala, Mumbai - 400 031.

Course schedule

20th, 21st & 22nd Dec. 2021 lectures by Ms. Swapnal Shinde

Topics : Basic Calculations using simple calculator

Intro to Shares & Mutual Fund.

23rd , 24th & 27th Dec. 2021 lectures by Ms. Shital Warbe

Topics : Factorial, Permutation & Combination. L.P.P

28th Dec. 2021 & 3rd & 4th Jan. 2022 lectures by Mr. Sandeep Kamble

Topics : Measures of Central Tendency & Dispersion

5th , 6th & 7th Jan 2022 lectures by Ms. Vidya Toraskar

Topics : Probability & Decision Theory



Jyashree G.
Principal
Dr. Ambedkar College of
Commerce & Economics
Wadala, Mumbai - 400 031.



Peoples Education Society's

Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai- 400031.

Bridge Course on Goods and Service Tax (GST) A Practical Approach

1. Prof. D. A. Gawai.



- Income Tax Returns.
- Analysis of Budget 2022.

4. Prof. Anand Shelar



- Overview of GST Registration.
- What if, Petrol & Diesel Comes under GST.

2. Prof. Ravindra Masaye



- How Will GST affect our salary?
- How Will GST affect our Investment?

5. Prof. Shilpa Madhavi



- GST Returns.
- GST Penalty & Due Date

3. Prof. Rohan Gaikwad



- Scenario Before & After GST
- Recent GST Updates.

6. Prof. Reshma Shaikh Fazlur. R



- Overview of Income Tax


RESOURCE PERSONS

RESOURCE PERSONS



Principal
Dr. Ambedkar College of
Commerce and Economics
Wadala, Mumbai - 400 031





People's Education Society's
Dr. Ambedkar College of Commerce and Economics, Wadala.

Add-On Course- Goods & Service Tax: A Practical Approach

Add-On Course- Goods & Service Tax: A Practical Approach




 Dr. Jeyashree Iyer
 Dr. Ambedkar College of
 Commerce and Economics
 Wadala, Mumbai - 400 031

Report

30 Hrs. Offline Add-on Course: Goods & Service Tax-A Practical Approach

People's Education Society's, Dr. Ambedkar College of Commerce and Economics, Wadala, Mumbai – 400031. Department of Accountancy organized **30 Hrs. Add-on Course: Goods & Service Tax-A Practical Approach** conducted from **21st February, 2022 to 11th March, 2022.**

- **Day – 1:-** Date- 21st February, 2022 Time- 11:00 AM.
- **Name of Resource Person:** Prof. Anand G. Shelar
- **Topic:** Overview on Goods & Service Tax (GST)

The program commenced with Buddha Vandana followed by a Welcome speech by Dr. Yashodhara S. Varale. She welcomed PES Chairman Dr. Bhalchandra Mungekar, Deputy Chairman, Adv. Ashokji Talwatkar, I/c Principal Dr. Jeyashree G. Iyer, speaker Dr. Yashvant Khadse and all the participants.

Following the welcome speech, Dr. Jeyashree G. Iyer I/C Principal, inaugurated the program and offered best wishes for the seven day Dr. Ambedkar Memorial Lecture Series on the occasion of Golden Jubilee Celebration.

Prof. D. A. Gawai gave an introductory speech and introduced the speaker.

Following introductory session, Dr. Yashvant Khadse (Retd. Principal), the speaker of the program, highlighted on Dr. Babasaheb Ambedkar and women Liberation. He stated that, gender equality is very important for the development of the nation. For this reason education is essential. He also stated that, because of education women are becoming doctors, engineers, professors, lawyers etc.

The successful program ended with vote of thanks by Prof. Arun Sonkamble

Day – 2:- Date- 06th February, 2022 at 5.00 Pm.

The program commenced with Buddha Vandana followed by a Welcome speech by Prof. D.A. Gawai. He welcomed PES Chairman Dr. Bhalchandra Mungekar, Deputy Chairman Adv. Ashokji Talwatkar, I/c Principal Dr. Jeyashree G. Iyer, speaker Dr. Umesh Bagade and all the participants.

Dr. Yashodhara Varale gave an introductory speech and introduced the speaker.

Following introductory session, Dr. Umesh Bagade highlighted on Revolution and counter-revolution. He stated the difference between change and revolution. He also stated that we need social revolution rather than political revolution. He emphasized a revolution which is based on one race society. Further, he stated that social equality is very much important for

development. Liberty, Equality, Fraternity and justice these principles are essential for a strong democracy. He also gave his views on eradication of caste system with context to Dr. Babasaheb Ambedkar's revolutionary book Annihilation of Caste.

The successful program ended with vote of thanks by Prof. Arun Sonkamble

Day – 3:- Date-07th February, 2022 at 5.00 Pm

The program commenced with Buddha Vandana followed by a Welcome speech by Prof. D.A. Gawai. He welcomed PES Chairman Dr. Bhalchandra Mungekar, Deputy Chairman Adv. Ashokji Talwatkar, I/c Principal Dr. Jeyashree G. Iyer, speaker Dr. Chandrasheel Tambe and all the participants.

Dr. Yashodhara Varale gave an introductory speech and introduced the speaker.

Following introductory session Dr. Chandrasheel Tambe gave a speech on Dr. Babasaheb Ambedkar's thoughts on education. He begins his speech by describing what education is. He gave the importance virtue. He quoted the principle of Socrates regarding virtue. Virtue is important in education. There is no value for your education without virtue. Virtue is knowledge and knowledge is virtue. He also quoted the lines of Francis Bacon saying knowledge is power. He also recalls John Dewey's education system and democratic education.

The successful program ended with vote of thanks by Prof. Anand Shelar

Day – 4:- Date-08th February, 2022 at 5.00 Pm

The program commenced with Buddha Vandana followed by a Welcome speech by Dr. Yashodhara S. Varale. She welcomed PES Chairman Dr. Bhalchandra Mungekar, Deputy Chairman Adv. Ashokji Talwatkar, I/c Principal Dr. Jeyashree G. Iyer, speaker Dr. Dushyant Katare and all the participants.

Prof. Arun Sonkamble gave an introductory speech and introduced the speaker.

Following introductory session Dr. Dushyant Katare gave a speech on Dr. Babasaheb Ambedkar's Journalism. He quoted that, if any organization doesn't have newspapers support it's like bird without feather. The first Dalit journalist Gopal Baba Valankar started journalism and followed by Shivram Kamble on 1st July, 1908.

Dr. Babasahe started news Papers as follows.

1. Muknayak, (Mute Hero) 31.01.1920
2. Bahishkrut Bharat (India Ostracized) 1927
3. Samata 29June, 1928
4. Janata (Masses) 1930
5. Prabuddha Bharat (An Awakened India) 4 0.02.1956

He also quoted; Dr. Babasahe Ambedkar always says that, "They cannot make history those who forgot history. Journalism should be fair and unbiased. In the Indian contest, it also means being free from cattiest biased and prejudices. Journalism should be based on facts

rather than on pre-conceive nations. Journalism and Journalist should have their own moral standards. Fearless is an essential characteristics of journalism and journalist.

The successful program ended with vote of thanks by Prof. Milind Talwar.

Day – 5:- Date- 09th February, 2022 at 5.00 Pm

The program commenced with Buddha Vandana followed by a Welcome speech by Dr. Yashodhara S. Varale. She welcomed PES Chairman Dr. Bhalchandra Mungekar, Deputy Chairman Adv. Ashokji Talwatkar, I/c Principal Dr. Jeyashree G. Iyer, speaker Dr. Kisan Ingole and all the participants.

Prof. Arun Sonkamble gave an introductory speech and introduced the speaker.

Following introductory session Dr. Kisan Ingole gave a speech on Dr. Babasaheb Ambedkar's Economic thoughts. He stated that there is an economic discrimination in India. We need a bloodless social and economic change through democracy, then only the downtrodden people would be uplifted to the mainstream. Then he gave his views on agriculture saying the agriculture must be nationalized and some of the important companies should be under the control of government. Insurance company should also be nationalized. He stated that there is a graded inequality in India.

The successful program ended with vote of thanks by Prof. Milind Talwar.

Day – 6:- Date-10th February, 2022 at 5.00 Pm

The program commenced with Buddha Vandana followed by a Welcome speech by Dr. Yashodhara S. Varale. She welcomed PES Chairman Dr. Bhalchandra Mungekar, Deputy Chairman Adv. Ashokji Talwatkar, I/c Principal Dr. Jeyashree G. Iyer, speaker Dr. Uttam Ambhore and all the Participants.

Prof. D. A. Gawai gave an introductory speech and introduced the speaker.

Following introductory session Dr. Uttam Ambhore gave a speech on Dr. Babasaheb Ambedkar's Anthropological Experiment of his comprehensive thought/transformation. He began his speech by saying that education is light which is very important for man's overall development. He also stated that knowledge should be utilized for the welfare of the society. He gave a light on Dr. Babasaheb Ambedkar's movement from anthropological point of view. Dr. Ambedkar's all agitations were for the purpose of equality. He gave the example of Kalaram Mandir agitation stating that we are also human being. The constitution of India is depended on Budha's principle of equality.

The successful program ended with vote of thanks by Prof. Arun Sonkamble.

Day – 7:- Date- 11th February, 2022 at 5.00 Pm

The program commenced with Buddha Vandana followed by a Welcome speech by Dr. Yashodhara S. Varale. She welcomed PES Chairman Dr. Bhalchandra Mungekar, Deputy Chairman Adv. Ashokji Talwatkar, I/c Principal Dr. Jeyashree G. Iyer, speaker Dr. Deepak

kumar Khobragade, Samadhan Ingle [Deputy Commissioner], Social Welfare Department. Chembur and all the Participant.

Dr. jeyashree G. Iyer gave concluding remark on Dr. Ambedkar one week online memorial lecture series.

Prof. D. A. Gawai gave an introductory speech and introduced the speaker.

Following introductory session Dr. Deepakkumar Khobragade HOD, Department of Marathi, Dr. Ambedkar College, Dikshyabhoomi, Nagpur, highlighted on Dr. Babasaheb Ambedkar's Contribution to the global movement of the exploited segment of the society. He stated that Roma community in Hungary started a Roma school after Dr. Babasaheb Ambedkar's name. Ambedkar school's mission is to transform the social and economic situation of the Roma community and teaching of Budhism and visionary of Dr. B.R. Ambedkar. He also stated that, many countries in the world expressed the views on Dr. Babasaheb Ambedkar. Dr. Ambedkar compare Indian untouchability with the racial system in the other country. Dr. Ambedkar raised the issues of the downtrodden people in The Round Table Conference. He also stated that, Dr. Babasaheb Ambedka's agitation for drinking water at Chavdar Tale, Mahad was the first in the world.

The successful program ended with vote of thanks by Prof. Milind Talwar.



Jey
Principal
Dr. Ambedkar College of
Commerce & Economics
Wadala, Mumbai - 400 031



Monday · 14-Mar-2022 · 10:39 AM

Adjust

IMG_1344

Apple iPhone 8 Plus

HSIF

Wide Camera — 28 mm f1.8

12 MP · 4032 × 3024 · 1.7 MB

ISO 100

28 mm

0 ev

f1.8

1/14 s



CERTIFICATE DISTRIBUTION

Peoples Education Society's

Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai- 400031.

30 hrs. Add-On Course on Goods and Service Tax (GST): A Practical Approach

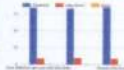
Name of Resource Person: Prof. Sandesh Desai, Faculty, Commerce Tax, Institute & 2. Institute of Goods Tax



Name of Resource Person: Prof. Sandesh Desai, Faculty, Commerce Tax, Institute of Goods Tax, Institute of Goods Tax



Name of Resource Person: Prof. Sandesh Desai, Faculty, Commerce Tax, Institute of Goods Tax



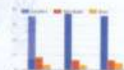
Name of Resource Person: Prof. Sandesh Desai, Faculty, Commerce Tax, Institute of Goods Tax, Institute of Goods Tax



Name of Resource Person: Prof. Sandesh Desai, Faculty, Commerce Tax, Institute of Goods Tax, Institute of Goods Tax



Name of Resource Person: Prof. Sandesh Desai, Faculty, Commerce Tax, Institute of Goods Tax



STUDENTS

FEEDBACK

Average
18.22 / 20 points

Median
20 / 20 points

Range
8 - 20 points

Total points distribution





People's Education Society's
Dr. Ambedkar College of Commerce & Economics,
Wadala, Mumbai

Department of Commerce

Presents

**Online 30 Hours Ad-on Certification Course on
"Service Marketing: A Practical Approach"**

Date: 17-01-2022 to 14-02-2022

Eligible Students: Third Year Bachelor of Commerce Students (T, Y. B. Com)

Registration Link:

<https://forms.gle/dmFn7R3HCk1JhU6F6>

Google Meet Link:

<https://meet.google.com/too-zppfj-arn>

**Organizing
Committee**

**Dr. Sanjay K, Dr. Shubhangi K,
Sanjay G, Sankalp H,
Pradnya K, Pooja K.**

IQAC

**Coordinator
Dr. Gangotri
Nirbhavane**

Head

**Department of Commerce
Dr. D.A. Gavai**

I/C

Principal

Dr. Jeyashree G.

Iyer

Principal

**Dr. Ambedkar College of
Commerce & Economics
Wadala, Mumbai - 400 031**



Brochure:



People's Education Society's
Dr. Ambedkar College of Commerce & Economics,
Wadala, Mumbai

Department of Commerce
Presents

Online 30 Hours Ad-on Certification Course on
"Service Marketing: A Practical Approach"

Date: 17-01-2022 to 15-02-2022

Eligible Students: Third Year Bachelor of Commerce Students (T.Y. B.Com/B.B.I)

Registration Link:

<https://forms.gle/dmFn7R3HCk1JhU6F6>

Google Meet Link:

<https://meet.google.com/too-znni-arn>

Organizing
Committee
Sanjay G. Dr. Shubhangi K.
Sankalp H. Pradnya K.
Pooja K.

IQAC
Coordinator
Dr. Gangotri
Nirbhavane

Head
Department of Accountancy
Dr. D.A. Gavai

I/C
Principal
Dr. Jeyashree G.
Iyer

Course Schedule:

Faculty	Topic	Date	Time
Asst. Prof. Pradnya Kadam	Introduction to Service Marketing	17-01-2022 to 22-01-2022	12:00 PM to 1:00 PM
Asst. Prof. Pooja Khude	Services Marketing Process	23-01-2022 to 28-01-2022	12:00 PM to 1:00 PM
Asst. Prof. Sankalp Hadke	Service Quality	29-01-2022 to 03-02-2022	12:00 PM to 1:00 PM
Asst. Prof. Dr. Shubhangi Kadam	Developing Service Personnel & Case Studies	04-02-2022 to 09-02-2022	12:00 PM to 1:00 PM
Asst. Prof. Sanjay Gamare	Managing Service Delivery Channels	10-02-2022 to 15-02-2022	12:00 PM to 1:00 PM

Week – 1 (17-01-2022 to 22-01-2022)

Asst. Prof. Pradnya Kadam started the course with the introduction to service marketing. She also covered the following topics: The Service System, Characteristics of Services, Understanding the Macro-Environment and Understanding the Micro-Environment.

Week – 2 (23-01-2022 to 28-01-2022)

Asst. Prof. Pooja Khude continued the ad-on course, she undertook the following topics: Services Marketing Process, Services Marketing Research, Segmenting the Market, Targeting and Positioning, Understanding Consumer Behaviour and The Service Product.

Week – 3 (29-01-2022 to 03-02-2022)

Asst. Prof. Sankalp Hadke carry on the course, he taught the following topics Service Quality, Designing the Service Process, Managing Integrated Marketing Communications, Pricing the Service, Educating Customers and Consumer Protection.

Week – 4 (04-02-2022 to 09-02-2022)

Asst. Prof. Dr. Shubhangi Kadam carried forward the ad-on course explaining Service Personnel Development and discussed case studies relating to service marketing.

Week – 5 (10-02-2022 to 15-02-2022)

Asst. Prof. Sanjay Gamare resumed the ad-on course, he covered Managing Service Delivery Channels, Managing Channel Conflict, Managing Demand and Capacity, Designing the Physical Evidence, Managing Customers and Managing Service Recovery. He concluded the ad-on course.

People's Education Society's
Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai
30 Hours Certification Ad-on Course on:
"Service Marketing: A Practical Approach"
Date: 17-01-2022 to 14-02-2022
Detail Program Schedule:

Faculty	Topic	Date
Ms. Pradnya Kadam	Introduction to Service Marketing	17-01-2022 To 22-01-2022
	Why Study Services Marketing Management?	
	The Service System	
	Characteristics of Services	
	Understanding the Macro-Environment	
	Understanding the Micro-Environment	
Dr. Sanjay Kahire Ms. Pooja Khude	Services Marketing Process	23-01-2022 To 28-01-2022
	Services Marketing Research	
	Segmenting the Market	
	Targeting and Positioning	
	Understanding Consumer Behaviour	
	The Service Product	
Mr. Sankalp Hadke	Service Quality	30-01-2022 To 04-02-2022
	Designing the Service Process	
	Managing Integrated Marketing Communications	
	Pricing the Service	
	Educating Customers	
	Consumer Protection	
Dr. Shubhangi Kadam	Developing Service Personnel	05-02-2021 To 08-02-2021
	Case Studies in Services Marketing – I	
	Case Studies in Services Marketing – II	
	Case Studies in Services Marketing – III	
	Case Studies in Services Marketing – IV	
	Case Studies in Services Marketing – V	
Mr. Sanjay Gamare	Managing Service Delivery Channels	09-02-2022 To 14-02-2022
	Managing Channel Conflict	
	Managing Demand and Capacity	
	Designing the Physical Evidence	
	Managing Customers	
	Managing Service Recovery	



Jey
Principal
Dr. Ambedkar College of
Commerce and Economics
Wadala, Mumbai - 400 031

You have extensions installed that may affect the quality of your call

Learn more [Dismiss](#)

People

X

See details



Muted



Video off



Raise hand

Search for people

Grid

- | | | | |
|--|----------------------------|--|--|
| | Sahayadev Thirumangalakudi | | |
| | Kishore Kumar | | |
| | Anurag Bhatnagar | | |
| | Vaidan Das | | |
| | ... | | |



Minakshi Kanchan



Manal Dahi



Farheen Saig



Kiril Manjula



Siddhi Sathyanarayanan



Atharva Rajwade



Prathmesh Anandaram 26.2

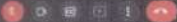


7 others



11:02 AM 30 Hours Ad-On Cours...

Track Attendance



Time: 10:00 AM - 10:01 AM

meet.google.com/...

You have extensions installed that may affect the quality of your call. [Learn more](#) [Dismiss](#)

11:05 AM | 30 Hours Ad-On Cours... Track Attendance...

People

Save attendance

All muted Add people Host controls

Anirudh Jadhav
 Manal Gohil
 Farhan Bilal
 Ansh Inamdar
 Siddhi Sarkar ansh
 Pankaj Jadhav
 Nilesh Dahiya has left the meeting
 Vinay Gupta
 14 others
 The

Time: 11:02 AM - 11:03 AM

meet.google.com/...

You have extensions installed that may affect the quality of your call. [Learn more](#) [Dismiss](#)

You're presenting to everyone. Stop presenting

To avoid an infinity mirror, don't place your entire screen or browser window. Share just a tab or a different window instead.

11:02 AM | 30 Hours Ad-On Cours... Track Attendance...

People

Save attendance

All muted Add people Host controls

Search for people

In call

Manal Gohil
 Siddhi Sarkar ansh
 13 others
 The

Sanjay Madhe (You)
 Sanjay Madhe
 Ansh Inamdar
 Anirudh Jadhav

You have extensions installed that may affect the quality of your call

Learn more [Dismiss](#)

You're presenting to everyone

Stop presenting



Mansi Gohil



13 others



To avoid an infinity mirror, don't share your entire screen or browser window. Share just a tab or a different window instead.

Stop presenting

Ignore

People

Leave conference



Stop Muted



Join Device



Join Computer

Search for people

11:02 AM



Sarvag Poddar
Sarvag Poddar



Sarvag Poddar
Sarvag Poddar



Apurva Gupta
Apurva Gupta



Anshu Kumar
Anshu Kumar



Anshu Kumar
Anshu Kumar



Assessment:

docs.google.com/forms/d/1mju8qzD10CMnV9AFIupt9hQ0Pp5aeV7xw4hWw4ew/edit

Assessment Test of 30 Hrs Ad-On Certification Course on Service IV

Questions Responses Settings Total points: 50

Section 2 of 2

Questions

Description (optional)

Which is not a reason for Growth of Service in India *

- A. Privatisation
- B. Cultural Changes
- C. Globalisation
- D. Outsourcing Customer Service

Select name of the country having maximum percent of GDP attributed to services. *

docs.google.com/forms/d/1mju8qzD10CMnV9AFIupt9hQ0Pp5aeV7xw4hWw4ew/edit#responses

Assessment Test of 30 Hrs Ad-On Certification Course on Service IV

Questions Responses Settings Total points: 50

Scores

Release scores

chorgesiddhesh9@gmail.com	27	Mar 23 8:41 AM
muskanansari7328@gmail.com	26	Mar 23 8:41 AM
agashraj221999@gmail.com	38	Mar 23 8:41 AM
bhaleraomukesh1506@gmail.com	19	Mar 23 8:41 AM
aayushgurav2001@gmail.com	13	Mar 23 8:41 AM
deepyada6899@gmail.com	29	Mar 23 8:41 AM
kshama6pandey@gmail.com	21	Mar 23 8:41 AM
radhikakunchikorve766@gmail.com	36	Mar 23 8:41 AM
nikaleganesi30@gmail.com	17	Mar 23 8:41 AM



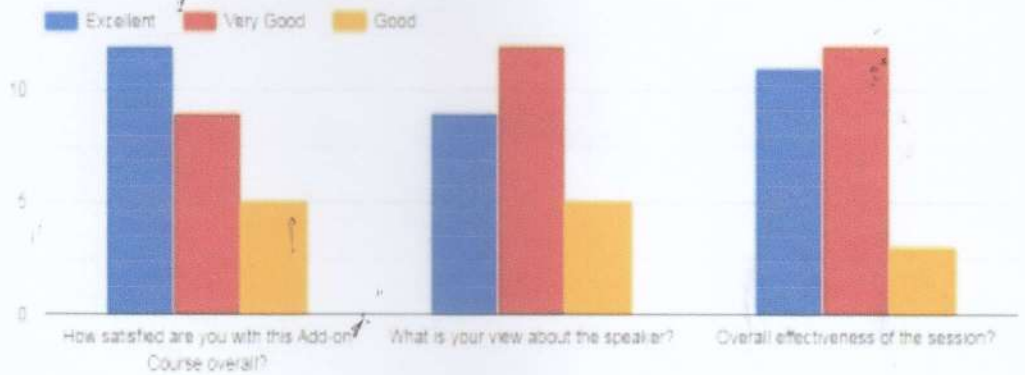
Dr. Jyoti Pawar
Principal
Dr. Ambedkar College of
Commerce and Economics
Wadgaon, Mumbai - 400 041

Feedback:

Students Feedback

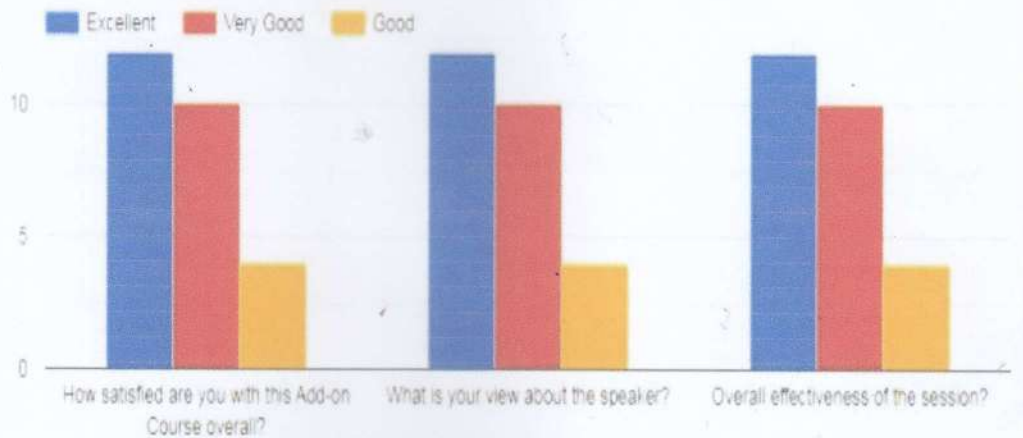
Name of Resource Person- Asst. Prof. Pradnya Kadam. Topics- (1) Introduction to Service Marketing (2) Why Study Services Marketing Management? (3) The Service System Characteristics of Services (4) Understanding the Macro-Environment (5) Understanding the Micro-Environment

Copy



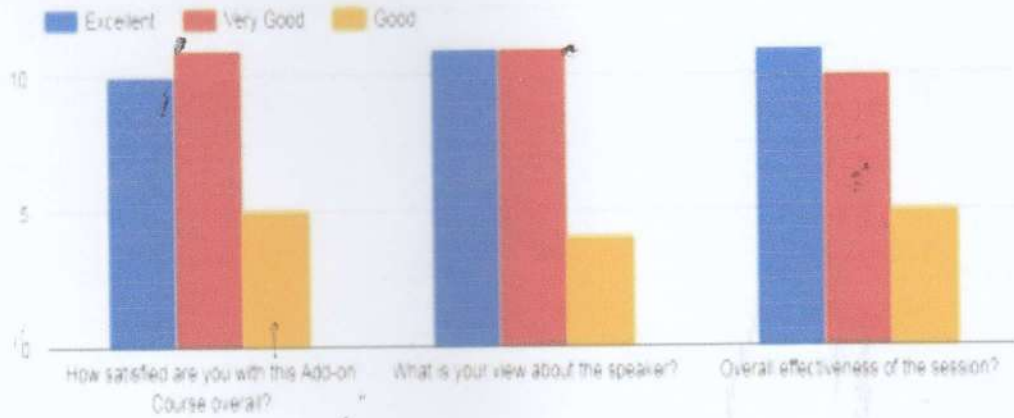
Name of Resource Person- Asst. Prof. Pooja Khude Topics- (1) Services Marketing Process (2) Services Marketing Research (3) Segmenting the Market (4) Targeting and Positioning Understanding Consumer Behavior (5) The Service Product

Copy

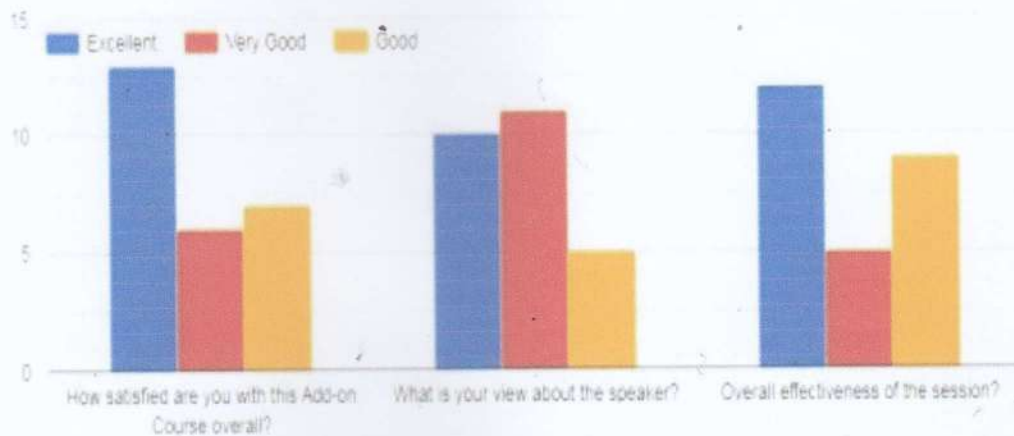


Principal
Dr. Anbedkar
Commerce and Economics
Wadala, Mumbai -

Name of Resource Person- Asst. Prof. Dr. Shubhangi Kadam. Topics- (1) Developing Service Personnel (2) Case Studies in Services Marketing - I (3) Case Studies in Services Marketing - II (4) Case Studies in Services Marketing - III (5) Case Studies in Services Marketing - IV (6) Case Studies in Services Marketing - V

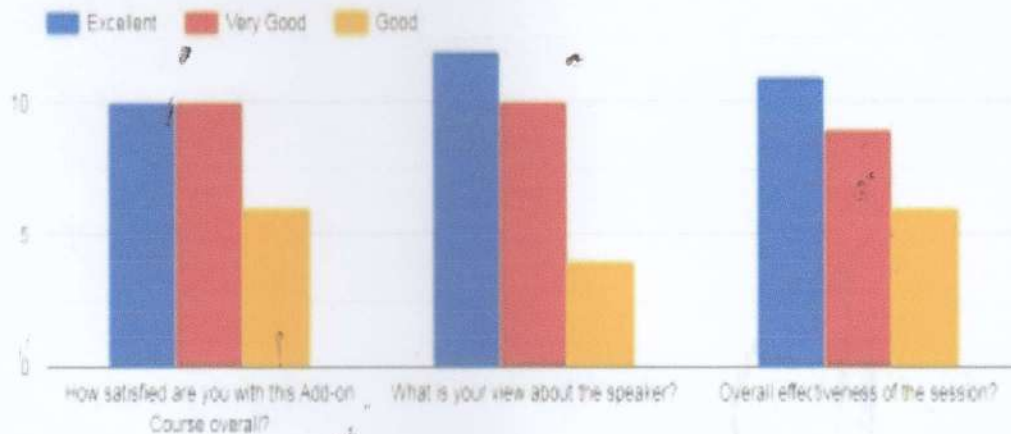


Name of Resource Person- Asst. Prof. Sanjay Gamare. Topics- (1) Managing Service Delivery Channels (2) Managing Channel Conflict (3) Managing Demand and Capacity (4) Designing the Physical Evidence (5) Managing Customers (6) Managing Service Recovery



Jey
Principal
Dr. Ambedkar College of
Commerce and Economics
Wadala, Mumbai - 400 031

Name of Resource Person- Asst. Prof. Sankalp Hadke. Topics- (1) Service Quality (2) Designing the Service Process (3) Managing Integrated Marketing Communications (4) Pricing the Service (5) Educating Customer (6) Consumer Protection



Certificate



People's Education Society's
Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai- 400031.



E-CERTIFICATE

This is to certify that Ms. Bharti Pooja Udayraj of TYBCOM. class, has successfully completed the 30 hrs. Add-On Course on Service Marketing - A Practical Approach conducted by the Department of Commerce from 17 January, 2022 to 15 February, 2022.

(IQAC Coordinator)

(HOD Accountancy)

(I/C Principal)



Principal
Dr. Ambedkar College of
Commerce and Economics
Wadala, Mumbai - 400 031



PEOPLE'S EDUCATION SOCIETY'S
DR. AMBEDKAR COLLEGE OF COMMERCE & ECONOMICS
WADALA, MUMBAI

**Online 30 Hours Ad-on Certification Course on
"Service Marketing: A Practical Approach"**

REPORT

An online 30 hours ad-on certification course "Service Marketing: A Practical Approach" had been organized by Department of Commerce, Dr. Ambedkar College of Commerce & Economics, Mumbai from 17-01-2022 to 15-02-2022.

A short intensive learning course, designed to help students to acquire practical knowledge in the field of 'Service Marketing Management' for T.Y. B.Com and B.B.I Students. It include various aspect of Service Marketing Management like service marketing, Service system, Service marketing process, marketing opportunities etc.

Objectives of course:

1. To learn the technicalities of industry in the classroom
2. To develop knowledge about Service Marketing Management

Outcomes of the Course:

1. This course will help students to learn the fundamentals of services marketing from a practical point of view.
2. The course focuses on the needs of the customers, who are to be kept satisfied and delighted for a business to prosper.
3. The course will help students understand services marketing from various perspectives
4. The course will be useful if participants wish to establish a new service business of manage an existing one.

Rules:

1. Every day attendance is compulsory.
2. Students are eligible for certificate only when ~~they~~ attend regular lectures and exam.
3. Lectures conducted on Google Meet.
4. Exam conducted on Google Form.



Principal
Dr. Ambedkar College of
Commerce and Economics
Wadala, Mumbai - 400 031



People's Education Society's

Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai - 400031.



E-CERTIFICATE



This is to certify that **Mr. Agash Raj of TYBCOM. class, has successfully completed the 30 hrs. Add-On Course on Service Marketing - A Practical Approach conducted by the Department of Commerce from 17 January, 2022 to 15 February, 2022.**

(IQAC Coordinator)

(HOD Accountancy)

(I/C Principal)





People's Education Society's

Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai- 400031.



E-CERTIFICATE

This is to certify that Mrs. AAISHA A. SHAIKH of TYBCOM class, has successfully completed the 30 hrs. Add-On Course on Goods and Service Tax (GST) - A Practical Approach conducted by the Department of Accountancy from 21st February, 2022 to 11th March, 2022.

Date- 11th March, 2022

(Course Coordinator)

(I/C Principal)



People's Education Society's

Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai 400031.



E-CERTIFICATE



This is to certify that **Mr. Amar Mahadev Patil** of TYBCOM. class, has successfully completed the 30 hrs. Add-On Course on Service Marketing - A Practical Approach conducted by the Department of Commerce from 17 January, 2022 to 15 February, 2022.

(IQAC Coordinator)

(HOD Accountancy)

(I/C Principal)



People's Education Society's

Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai 400031.



E-CERTIFICATE



This is to certify that **Ms. Bharti Pooja Udayraj of TYBCOM. class,**
has successfully completed the 30 hrs. Add-On Course on Service
Marketing - A Practical Approach conducted by the Department
of Commerce from 17 January, 2022 to 15 February, 2022.

(IQAC Coordinator)

(HOD Accountancy)

(I/C Principal)



People's Education Society's

Dr. Ambedkar College of Commerce & Economics, Wadala, Mumbai - 400031.



E-CERTIFICATE



This is to certify that **Mr. Agash Raj of TYBCOM. class, has successfully completed the 30 hrs. Add-On Course on Service Marketing - A Practical Approach conducted by the Department of Commerce from 17 January, 2022 to 15 February, 2022.**

(IQAC Coordinator)

(HOD Accountancy)

(I/C Principal)