

- Note: 1) All questions are compulsory.  
2) All questions have internal choice.  
3) Figures to the right indicate full marks.

Q.1) A) Select appropriate answer and rewrite the statement (Any Ten) (10)

- 1) \_\_\_\_\_ refers to switching of TV channels to avoid advertisements.  
A) Controlling  
B) Switching  
C) zapping  
D) Change
- 2) Outdoor advertising is also called \_\_\_\_\_ advertising.  
A) Flural  
B) Mural  
C) Rural  
D) Naturals
- 3) \_\_\_\_\_ is a person display poster at front and back, move around market.  
A) Sandwich man  
B) Watchman  
C) Joker  
D) Flyer
- 4) \_\_\_\_\_ is a series of ads that share a common idea and theme which make up a Integrated Marketing Communication.  
A) Ad. Campaign  
B) Project  
C) Theme  
D) presentation
- 5) In Advertising, a there is \_\_\_\_\_ idea of ad.campaign.  
A) Right  
B) Central  
C) Vertical  
D) Left
- 6) \_\_\_\_\_ describe the total message weight of a media schedule or programme without regard to audience duplication over a given period of time.  
A) TRP  
B) PRP  
C) GRP  
D) BSP
- 7) \_\_\_\_\_ means the ability to see image in the mind and to imagine how an ad will look like, when it is completed.  
A) Juxtaposition  
B) Visualisation  
C) Dream  
D) film
- 8) \_\_\_\_\_ is an outline that provide instruction to the ad. Agency's creative team to design effective ads.  
A) Creative pitch  
B) Creative brief  
C) Creative head  
D) Simulation
- 9) \_\_\_\_\_ stands for single Minded Preposition, it is strategy behind ad campaign.  
A) MSP  
B) SMP  
C) SSP  
D) MMP
- 10) \_\_\_\_\_ refers to the text of the advertising message.  
A) Copy  
B) Body copy  
C) Text  
D) Image
- 11) Amitabh Bachhan endorse " Navrtarna oil " is a example of \_\_\_\_\_ copy.  
A) Hard sell  
B) Soft sell  
C) Testimonial  
D) Descriptive
- 12) \_\_\_\_\_ refers to presentation of advertising idea in dramatize manner.

- A) Act
- C) Film

- B) Dramatization
- D) Cinema

B) State whether the following statement is True OR False (Any Ten) (10)

- 1) Slogan create first impression.
- 2) Logo is used as signature of the adviser.
- 3) Readership /Recognition test was first developed by Danniell starch in U.S.A.
- 4) Celebrity ads stands out from clutter.
- 5) The selling points are special point of the product
- 6) Every advertisement is in the form of appeal.
- 7) Under bursting media scheduling strategy, the advertiser hiatus
- 8) Media reach consider double counting of people exposed multiple times to a Media programme.
- 9) Frequency is calculated by multiplying gross rating point with reach
- 10) BEST in Mumbai does not allow advertising on its buses.
- 11) Website is a form of outdoor advertising.
- 12) Meta ads refers to mega ads in media.

Q.2) Answer the following questions (Any Two) (15)

- A) Evaluate newspaper a medium of advertising.
- B) Write detailed notes on Audit Bureau of Circulation
- C) Explain the importance of Media Research.

Q.3) Answer the following questions (Any Two) (15)

- A) What is Media buying? Explain steps in Media Buying.
- B) Explain Process of Media Planning
- C) Explain different Media Scheduling Strategies.

Q.4) Answer the following questions (Any Two) (15)

- A) What are the advantages of Celebrity endorsement?
- B) Discuss various techniques of Visualization.
- C) Explain various steps involved in preparing Creative brief

Q.5) Answer the following questions (Any Two) (15)

- A) Explain various elements of Copy.
- B) Explain different principles of Layout.
- C) Explain the purpose of Pretest and Posttest of advertising.

Q.6) Write Short Notes (Any Four) (20)

- A) Role of Headline.
  - B) Requisite of an effective advertisement.
  - C) High Involvement Product.
  - D) Communication objective.
  - E) Digital / internet advertising.
  - F) Cinema advertising.
-

- N.B: - 1. Attempt all questions.  
2. Figures to the right indicate marks.

**Q.1 (A) Re-Write the Following Sentences by Selecting Correct Choice: (Any Ten) (10)**

1. Issued capital is the part of .....
  - a) Subscribed Capital
  - b) Authorised Capital
  - c) Called-up Capital
  - d) Paid-up Capital
2. Shares are issued for .....
  - a) for cash only
  - b) credit only
  - c) cash/consideration other than cash
  - d) consideration other than cash only
3. A public company may be formed by ..... Or more persons.
  - a) Two
  - b) Three
  - c) Four
  - d) Seven
4. Debentures may be issued at .....
  - a) par
  - b) premium
  - c) Discount
  - d) **All of the above**
5. In the balance sheet of a company, Debentures account is shown under.....
  - a) Shares Capital
  - b) Long term loans
  - c) Unsecured loans
  - d) Current liabilities
6. Redeemable preference shares cannot be redeemed at .....
  - a) par
  - b) premium
  - c) Discount
  - d) Offers
7. If preference shares are redeemed at premium, such premium may be provided out of .....
  - a) Profit and loss account
  - b) Proceeds of fresh issue of shares
  - c) Forfeited shares account
  - d) Capital redemption reserve account
8. The capital redemption reserve account can be used for.....
  - a) Payment of dividend
  - b) Writing off accumulated losses
  - c) Purchase of Assets
  - d) Issue of fully paid shares as bonus
9. Balance of capital redemption reserve account is shown under liabilities side of the balance sheet under.....
  - a) Shares Capital
  - b) Secured loans
  - c) Reserve and surplus
  - d) Current liabilities
10. A company cannot issue ..... preference shares
  - a) Redeemable cumulative
  - b) redeemable non-cumulative
  - c) Redeemable participating
  - d) Irredeemable
11. For computing pre-incorporation profits, Shares issue expenses w/o is.....
  - a) allocated in time ratio
  - b) treated as pre-incorporation expenditure
  - c) allocated in sales ratio
  - d) treated as post-incorporation expenditure

12. IPO stands for.....

- a) Internal public offer  
b) Interest payment options  
c) Initial public offer  
d) None of the above

**Q.1 (B) State whether the following statements TRUE or FALSE: (Any Ten) (10)**

1. Only a natural person can form one person company.
2. Right issue is made to existing shareholders only.
3. A stock has no nominal value.
4. Forfeited shares cannot be issued at a premium.
5. Debenture form part of own funds.
6. A company can issue debentures with voting rights.
7. Partly paid preference shares cannot be redeemed.
8. Premium on redemption of preference cannot be met out of security premium account.
9. A debenture holder is not the owner of the company.
10. Interest on Partner Capital should be debited to pre-incorporation period.
11. Gross profit is to be allocated in sales ratio.
12. The variable expenses are normally to be allocated in sales ratio.

**Q.2. Sun Ltd** purchased a running business on 1<sup>st</sup> January, 2022 from Mr. Anand. The new company was incorporated on 1<sup>st</sup> May, 2022. The profit and loss account for the year ended 31<sup>st</sup> December, 2022 was as under: (20)

Particulars	₹	Particulars	₹
Rent and Rates	24,000	Gross profit	3,00,000
Directors fees	7,200	Discount received	12,000
Preliminary expenses	9,800		
Selling expenses	11,000		
Interest paid to Vendors	20,000		
Net profit	2,40,000		
	<b>3,12,000</b>		<b>3,12,000</b>

**Additional Information:**

1. Sales upto 30<sup>th</sup> April, 2022 was ₹. 6,00,000 out of total sales of ₹. 30,00,000 for the year.
2. Purchases upto 30<sup>th</sup> April, 2022 was ₹. 6,00,000 out of total purchase of ₹. 18,00,000 of the year.
3. Interest paid to vendors was @ 12% on ₹. 2,00,000 p.a. till the payment was made.

Prepare statement of profit and loss account for the year ended 31<sup>st</sup> December, 2022 showing pre and post-incorporation profits.

**OR**

**Q.2.** A company has 4,000 redeemable preference shares of ₹. 100 each, fully paid. The company decides to redeem these shares on 31<sup>st</sup> December, 2022 at a premium of 5%.

The company makes the following issues:

- a) 1,000 equity shares of ₹. 100 each at a premium of 10%.
- b) 1,000 debentures of ₹. 100 each.

The issues were fully subscribed and allotments were made. The redemption was duly carried out. The company has sufficient profits.  
Give journal entries to record the above transactions. (20)

**Q.3. PQR Ltd** was incorporated on 1<sup>st</sup> July, 2022 to acquire the business from 1<sup>st</sup> April, 2022. Its profit and loss account for the year ending 31<sup>st</sup> March, 2023 is as under: (20)

Particulars	₹	Particulars	₹
To office salaries	60,000	By gross profit b/d	5,20,000
To selling commission	78,000		
To carriage outward	42,250		
To rent and taxes	1,20,000		
To debenture interest	25,400		
To printing & stationary	15,000		
To advertisement expenses	65,000		
To net profit	1,14,350		
	<b>5,20,000</b>		<b>5,20,000</b>

**Additional Information:**

1. Sales for the pre-incorporation period was ₹. 5,00,000 per month.
  2. Total sales for the year ended 31<sup>st</sup> March 2023 was ₹. 65,00,000.
- Prepare statement of profit and loss account for the year ended 31<sup>st</sup> March, 2023 showing pre and post-incorporation profits.

**OR**

**Q.3. Moon Ltd.** Had ₹. 10,00,000, 9% debentures due to be redeemed fully out of profits on 1<sup>st</sup> October, 2022 at a premium of 5%. The company had a debenture redemption reserve of ₹. 4,14,000. It was decided to invest the required amount of debenture redemption investment. Pass necessary journal entries at the time of redemption. (20)

**Q.4.** The following is the extract of the trial balance of ABC Ltd. As on 30-6-2022: (20)

Particulars	₹	₹
Equity share capital (2,000 shares of ₹. 100 each)		2,00,000
Redeemable preference share capital (1,000 shares of ₹. 100 each, ₹. 75 paid up)		75,000
General reserve		65,000
Security premium		25,000
Bank balance	2,00,000	

The company decides to redeem the preference shares @ 5% premium after making a call on preference shares for the balance, which was fully received. Sufficient number of equity shares was issued at par to obtain the funds for redemption.  
Write necessary journal entries.

**OR**

**Q.4.** Pass necessary journal entries in the books of the company in the following cases for redemption of 1,000, 12% debentures of ₹. 10 each issued at par.

- a) Debentures redeemed at par by conversion into 12% preference shares of ₹. 100 each
- b) Debentures redeemed at a premium of 10% by conversion into equity shares issued at par.
- c) Debentures redeemed at a premium of 10% by conversion into equity shares issued at a premium of 25%. **(20)**

**Q.5. a)** Partnership v/s. Public Limited Company **(10)**

b) Explain the types of preference shares. **(10)**

**OR**

**Q.5. Write Short Notes. (Any FOUR)** **(20)**

- a) Features of company
  - b) Capital redemption reserve
  - c) Bonus shares
  - d) Debenture redemption reserve
  - e) Profit prior to incorporation
  - f) Redemption by conversion
-

**Date: 09/10/2023**

**Subject: Auditing**

**Max. Marks: 100**

Note: 1) All questions are compulsory.  
2) Figures to the right indicate full marks.

Q.1 (a) Select the appropriate option and rewrite the following sentence: (Any Ten) **(10)**

1. Primary objective of auditing is \_\_\_\_\_
  - a) Expression of opinion
  - b) Systematic records of transactions
  - c) Investigation
  - d) Report to shareholder's
2. A sale of Rs.5,00,000 to Ajay was entered as sale to Sunny. This is an example \_\_\_\_\_
  - a) Error of Omission
  - b) Error of Commission
  - c) Error of Duplication
  - d) Compensating Error
3. Manipulation of account to show a wrong picture of financial statement is called as \_\_\_\_\_
  - a) Accounting
  - b) Principle
  - c) Auditing
  - d) Window dressing
4. Ownership of working papers is with \_\_\_\_\_
  - a) Assistant
  - b) Auditor
  - c) Client
  - d) Government
5. \_\_\_\_\_ is a system under which the recording of business transaction is arranged in such a manner that the work of one staff member will automatically be checked by other.
  - a) Internal Audit
  - b) Internal Check
  - c) Text Check
  - d) External Check
6. Not making provision outstanding expenses is an error of \_\_\_\_\_.
  - a) Commission
  - b) Omission
  - c) Principle
  - d) Duplicate
7. After examination of record the auditor should address his report to the \_\_\_\_\_.
  - a) Shareholders
  - b) Board of Director
  - c) Central Government
  - d) State Government
8. Test check should be used when \_\_\_\_\_
  - a) The Auditor has less time
  - b) Large number of transactions have taken
  - c) Internal control is unsatisfactory
  - d) Special order from central government
9. \_\_\_\_\_ means selecting and examining representative sample from a large number of similar items.
  - a) Sampling
  - b) Test Checking
  - c) Internal check
  - d) Internal control
10. \_\_\_\_\_ refers to examination as to whether asset and liabilities are properly stated in Balance sheet.
  - a) Confirmation
  - b) Vouching
  - c) Verification
  - d) Examination
11. \_\_\_\_\_ Consist of comparing entries in the books of accounts with documentary evidence in support thereof.
  - a) Verification
  - b) Vouching
  - c) Documentation
  - d) Examination
12. As per AS 10 useful life of patents is \_\_\_\_\_ years.
  - a) 5
  - b) 8
  - c) 10
  - d) 15

Q.1 (b) Match the columns :( Any Ten)

(10)

Column 'A'	Column 'B'
1. Statutory Auditor	a) Delivery Challan
2. An Auditor	b) Principle of Auditing
3. Manipulation of Accounts	c) Memorandum of Association
4. Audit Note Book	d) Random Number Table
5. Fraud	e) Error of Commission
6. Audit Sampling	f) Report to shareholder
7. Final Audit	g) Audit Working Paper
8. Permanent Audit File	h) Done at the end of the year
9. Confirmation	i) Should be Independent
10. Document for Goods dispatched	j) Intentional Mistake
11. Income recorded twice	k) Management Fraud
12. Confidentially	l) Used for debtors' verification

Q.2 a) Define the term 'Auditing'. Explain in brief the objectives of Auditing. (10)

b) Who are the users of financial statements? (10)

OR

c) What is 'Auditing'? Explain the types of Audit. (10)

d) Distinction between Accounting and Auditing. (10)

Q.3 a) Explain the importance of 'Audit Working Paper'. (10)

b) What is the objective of Audit Planning. (10)

OR

c) What are the sources of obtaining information about client's business? (10)

d) What do you mean by current file? What are its Contents? (10)

Q.4 a) Explain the points which are to be considered by an auditor in the course of Vouching. (10)

b) How would you verify 'Land and Building'. (10)

OR

c) Distinguish between Verification and Vouching. (10)

d) How would you vouch 'Cash Purchases'? (10)

Q.5. Write Short Notes (any four) (20)

1. Auditing

2. Fraud

3. True and Fair view

4. Going concern concept

5. Audit Evidence





9. Fiscal policy does not directly deal with \_\_\_\_\_.
- a) Taxation
  - b) Public debt
  - c) Money supply
  - d) Public expenditure
10. Primary deficit is fiscal deficit less \_\_\_\_\_.
- a) Interest receipts
  - b) Subsidies
  - c) Interest payments
  - d) Defence expenditure

Q. 2) Answer any two of the following. **(20)**

- A) Explain the principal of maximum social advantage with suitable diagram.
- B) State the role of government the market failure.
- C) Define the public finance? Discuss the fiscal functions of public finance.

Q. 3) Answer any two of the following. **(20)**

- A) Explain in detail the objectives of taxation.
- B) Discuss the classification of taxes with suitable diagrams.
- C) Describe the elasticities of demand affect the incidence of taxation.

Q. 4) Answer any two of the following. **(20)**

- A) State the canons of public expenditure.
- B) Critically evaluate the Wagner's Law of Increasing State Activity.
- C) Explain the burden of internal and external debt.

Q. 5) Answer any two of the following. **(20)**

- A) Define the fiscal policy? Discuss the objectives of fiscal policy.
- B) Discuss the types of deficits.
- C) What are the main components of fiscal decentralization?

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Note: 1. All questions are compulsory

2. All questions carry equal marks

- Q. 1 Answer any **two** questions of the following **(20)**
- What are the main features of the company?
  - What are the Memorandum of Association (MOA) & Article of Association (AOA) of Company?
  - What do you mean by doctrine of Doctrine of constructive notice?
  - Write a note on Prospectus.
- Q. 2 Answer any **two** questions of the following **(20)**
- Who is the member of a company?
  - What are different modes of acquiring membership?
  - Write a note on directors of company.
  - Describe various types of meeting of a company?
- Q. 3 Answer any **two** questions of the following **(20)**
- What are the features of partnership under Indian Partnership Act – 1932
  - State the rights & duties of partners
  - Write a note on Limited Liability Partnership (LLP)?
  - Distinguish between LLP and Partnership
- Q.4 Answer any **two** questions of the following **(20)**
- What are the Consumer Protection Councils?
  - Write a note on State Consumer Redressal Commission
  - State features of Competition Act 2002 and its importance.
  - What is abuse of Dominant Position under Competition Act 2002?
- Q.5 Answer any **two** questions of the following **(20)**
- Write a note on Intellectual Property Right (IPR)
  - What are principles underlying patent law in India?
  - What do you mean by author and ownership of Copyright
  - What do you mean by Trademarks? What are the grounds for refusal for trademark?
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- Note: 1) All questions are compulsory.  
 2) All questions have internal choice.  
 3) Figures to the right indicate full marks.

Q.1. (A) Select the most appropriate answer from the options given below :( Any 10) (10)

- 1). \_\_\_\_\_ is the gap between order receiving and delivery of a product.
 

A) Lead time	B) production time
C) Delivery schedule	D) Mid time
- 2). In process production \_\_\_\_\_ product type is produced.
 

A) Multiple	B) Single
C) Few	D) One
- 3). In \_\_\_\_\_ production system, goods are produced on a large scale and stocked till they are demanded in the market.
 

A) Job	B) Project
C) Mass	D) batch
- 4). \_\_\_\_\_ is the father of TQM.
 

A) W.E. Deming	B) Ishikawa Kaoru
C) Anthony Francis	D) Peter
- 5). \_\_\_\_\_ is the father of quality circles.
 

A) W.E Deming	B) Ishikawa Kaoru
C) Joseph Juran	D) Masaaki Iai
- 6). \_\_\_\_\_ popularized the concept of kaizen.
 

A) Joseph Juran	B) Masaaki Imai
C) Peter Drucker	D) Peter Drucker
- 7). \_\_\_\_\_ money market is also called as interbank money market.
 

A) Call	B) Option
C) Forward	D) Short
- 8). \_\_\_\_\_ market facilitates trading in securities on the stock exchanges.
 

A) Primary	B) Secondary
C) Money	D) Capital market
- 9). Treasury bills are \_\_\_\_\_ term securities.
 

A) Medium	B) long
C) Short	D) primary
- 10). \_\_\_\_\_ is a financial intermediary that pools savings for investors for collective investments in diversified portfolio of securities.
 

A) Bank	B) Financial Institution
C) Mutual Fund	D) SEBI
- 11). Under \_\_\_\_\_ scheme of mutual fund, the investor can invest at any point of time during the year.
 

A) Close-ended	B) Open-ended
C) Index	D) Option
- 12). Section \_\_\_\_\_ offers tax rebate to investors in mutual funds.
 

A) 88	B) 80C
C) 100	D) 120

- Q1.B) State whether the following statements are true or false :( Any 10) (10)
1. Scheduling is the process of deciding the path of work and the sequence of operation.
  2. Routing is process of deciding the start time and completion time of each and every activity.
  3. Dispatching refers to monitoring of actual performance and taking corrective measures, if required.
  4. SQC was introduced by Walter Shekhar.
  5. Kaizen approach was made popular by Mastani Homai.
  6. The credit for introducing TQM approach goes to W.E. Deming.
  7. Demat trading in shares requires lot of paper work.
  8. The economic development of a nation does not depend on a sound financial system.
  9. Money markets deal with long term financial needs of a company.
  10. Venture capitalists provide funds in the form of loans only.
  11. Micro finance is provided by to large industries for micro project.
  12. Mutual funds invest only in equity markets.

- Q2. Answer any two of the following: (15)
- a) What do you mean by Production Management? Discuss its objectives.
  - b) Explain the scope or functions of production management.
  - c) Explain the importance of production planning and control.

- Q3. Answer any two of the following: (15)
- a) What is quality? Explain its dimensions
  - b) What is Quality circle? Explain its features.
  - c) What is TQM? Discuss its importance.

- Q4. Answer any two of the following: (15)
- a) Discuss the structure of Indian Financial market.
  - b) Explain the functions of primary market.
  - c) Explain the functions of SEBI.

- Q5. Answer any two of the following: (15)
- a) Discuss the advantages of mutual funds.
  - b) What are the limitations of mutual funds.
  - c) Discuss the types of mutual funds in India.

- Q6. Write short note on: (Any 4) (20)
- (a) Six Sigma
  - (b) Role of micro finance
  - (c) Start-up Ventures
  - (d) ISO 9000
  - (e) SEBI
  - (f) Future Contract
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Note: 1. All questions are compulsory

2. All questions carry equal marks

**1. A. State whether the following statements are True or False: (Attempt any Eight) (8M)**

1. The terms 'Internet' and 'Intranet' mean one and the same thing..
2. US Department of Defense set up the ARPANET to develop the internet technology. .
3. Boolean operators can used to refine the result of search engine..
4. An OLE object datatype can be used to store an object such an excel spreadsheet.
5. A query can be given in any form and there is no fixed language for it.
6. We can select the FirstName of a person as a Primary key.
7. Fields can be added or deleted from a query in the Design view.
8. The date and time formats that appear in a report cannot be modified.
9. Access 2007 files cannot be saved in older vesion.
10. A form in Access 2007 can contain images such as company logo.

**1. B. Select the appropriate option from the following: (Attempt any seven) (7M)**

1. Data that is processed is called as\_\_\_\_\_.

- |                |         |
|----------------|---------|
| a) Knowledge   | b) Data |
| c) Information | d) DBMS |

2. The \_\_\_\_\_ layer is the lowest layer of the OSI model.

- |             |              |
|-------------|--------------|
| a) Physical | b) Transport |
| c) Session  | d) Network   |

3. Row facts that have not been processed are called \_\_\_\_\_..

- |          |                |
|----------|----------------|
| a) Data  | b) information |
| c) Tuple | d) attribute   |

4. Access 2007 database can contain which objects?

- a) Tables
  - b) Forms
  - c) Queries
  - d) All of these
5. The option to import data form Excel spreadsheet is found in which of these tabs?
- a) Create
  - b) External data
  - c) Datasheet
  - d) Database tools
6. \_\_\_\_\_ is used to describe the entire database environment, which includes  
The RDBS software , procedures and table structures.
- a) instance
  - b) join
  - c) entity
  - d) tuple
7. The speed mismatch between sender and receiver is called
- a) Error control
  - b) flow control
  - c) Speed error
  - d) Transmission control
8. Which protocol are used for receiving email?
- a) SMTP and PO3
  - b) SMTP and MIME
  - c) MIME and IMAP
  - d) POP3 and IMAP
9. Search engine is a program to search
- a) Information
  - b) Web pages
  - c) Web pages that match a query
  - d) Web pages for specific index number
10. Which of the following operations can be carried out on a table?
- a) Sorting Records
  - b) Hiding certain columns
  - c) Seraching a record satisfying condition
  - d) All of these

**2.A. Attempt any ONE sub-question from (a), (b):**

**(8M)**

- a) Write short note on
  - i) Browser
  - ii) World Wide Web

- b) Explain TCP/IP model.

**(8M)**



**2.B. Attempt any ONE sub-question from (c), (d):**

- c) Explain Internet and its application? (7M)
- d) What is Intranet? What is it used for? (7M)

**3. A Attempt any ONE sub-question from (a), (b):**

- a) What is a DBMS? What are its advantages and disadvantages? (8M)
- b) What is Microsoft Access 2007. (8M)

**3.B. Attempt any ONE sub-question from (a), (b):**

- c) Explain with the help of an example use of Join with reference to relational database. (7M)
- d) Explain different types of database. (7M)

**4.A. Attempt any ONE sub-question from (c), (d):**

- a) Explain the following and also write the steps for (8M)
  - i) adding a lookup field.
  - ii) Use of Input mask wizard
- b) Explain any four data types in Access with examples (8M)

**4. B. Attempt any ONE sub-question from (c), (d):**

- c) Explain the following in Access with example: (7M)
  - i) Sort
  - ii) Filter
- d) Explain how datasheet view differs from design view for a table? (7M)

**5.A. Attempt any ONE sub-question from (a), (b):**

- a) Briefly explain different types of forms in Access. (8M)
- b) What are the features of a report? Write the steps to create a report using the report wizard.(8M)

**5.B. Attempt any ONE sub-question from (c), (d):**

- c) Explain in detail how to create a query. (7M)
- d) Write the steps for creating mailing labels. (7M)

**DAC-31.**

**S.Y.B. Com. (ATKT) Exam. OCT-2023 SEM-IV**

**Time: 2½ Hours.**

**Date: 03.10.2023**

**Subject: Foundation Course - IV**

**Marks: 75**

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- Note:** 1) All questions are **compulsory**.  
2) All questions have internal choice.  
3) Figures to the right indicate full marks.

1. A- Explain the following concepts: (Any five) (15)
1. Consumerism.
  2. Lateral thinking
  3. Public Interest Litigation.
  4. Deep Ecology.
  5. Human Rights principle of Environment.
  6. Eco Centrism.
  7. Right to Information.
  8. Impact of Globalization on Employment.

**OR**

- B) Write a detailed note on the Foundation Course project (semester-IV) submitted by you. (15)

2. A) Trace the origins of the RTI Act 2005 and critically evaluate its provisions. (15)

**OR**

- B) Briefly explain the terms 'Ecology and Ecosystem. (15)

3. A) Briefly explains the anthropocentrism approach to ecology. (15)

**OR**

- B) Describe the main principles of sustainability. (15)

4. A) Write detail account of misuse of information technology (15)

**OR**

- B) What is motivation? Explain the types of motivation. (15)

5. A. Describe detailed information regarding IBPS Examination. (15)

**OR**

- B. Explain in detail Maslow's Theory of Motivation. (15)
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